

EVS39

ELECTRIFYING INNOVATION

39th Electric Vehicle Symposium & Exhibition

EXHIBIT & SPONSORSHIP PROSPECTUS



JUNE 21-24, 2026

LONG BEACH CONVENTION CENTER
LONG BEACH, CALIFORNIA, USA



EVS39

An invitation to lead, learn and connect.

A LETTER FROM THE PRESIDENT

At this historic moment for e-mobility, our global gathering at EVS39 will map the future of the industry and 21st century transportation.

The transition to e-mobility is advancing and expanding the deployment of electric drive technologies worldwide. At the Electric Drive Transportation Association (EDTA) and the World Electric Vehicle Association (WEVA), we are working to build on these successes, grow opportunity in the industry and maximize the benefits of electric transportation for consumers, communities, states, regions, and countries everywhere.

The Electric Vehicle Symposium and Exhibition (EVS) brings thousands of leaders in innovation, industry and government together to accelerate electric transportation in all forms and all applications. As the longest running global gathering of e-mobility movers, EVS has presented technology and industry “firsts” on our unique platform for scientific, market and policy leadership.

In 2026, EVS39 in Long Beach, California will convene global leaders who are building the electric transportation ecosystem. The integration of electric vehicles, power, component and infrastructure advances is the essential next step in e-mobility and your organization needs to be at the forefront of the conversation.

As an EVS39 sponsor your leadership in e-mobility will reach more than 2,200 stakeholders through program, networking and exhibition opportunities. Our marketing campaign across our social media platforms and on-site media coverage will elevate your voice across the local, national and international dialogues that EVS39 leads.

We are excited to work with you to maximize this unique opportunity to showcase your vision and join global leaders in taking the essential next steps for electric transportation.

GENEVIEVE CULLEN

*President, Electric Drive Transportation Association (EDTA)
President, World Electric Vehicle Association (WEVA)*



EVS39

Organized and hosted by EDTA, the 39th Electric Vehicle Symposium & Exhibition (EVS39) is the premier showcase for industry innovation. EVS is the longest-running international conference devoted to electric transportation and technologies. Featuring compelling presentations from industry and thought leaders, an all-encompassing show floor with exhibitors from around the globe and multiple networking events, EVS39 will provide a wide array of opportunities to showcase leadership, learn from the experts and educate the public and the media about electric transportation.

A Public Day with press events and entertainment will feature educational exhibits from various local businesses

and organizations with the EVS39 Exhibit Hall open to the community.

The expected 2,200+ EVS39 attendees will have access to presentations on pioneering electric mobility products and research, industry presentations in the Market Builders program, and the Exhibition Hall featuring a comprehensive showcase of products and services in the EV value chain.

All delegates can engage at multiple networking events in the Exhibition Hall, including the Welcome Reception, EVS Reception and numerous side events (public or private) organized by our partners.

EVS39

About EDTA

The Electric Drive Transportation Association (EDTA) is the cross-industry trade association promoting battery, hybrid, plug-in hybrid and fuel cell electric drive technologies and infrastructure. To advance our mission, we conduct public policy advocacy, education, and industry engagement. Our conferences bring together industry, academia, policymakers, and the public to advance e-mobility. EDTA's membership represents the entire electric drive value chain, including vehicle, battery and component manufacturers, utilities, fleets and infrastructure developers. Collectively, our members are developing and deploying the technologies that advance the electrification of transportation.

By The Numbers

EVS39 will assemble 2,200+ stakeholders in Long Beach, including top global experts in the field of electric mobility, government officials, international and national press, and the public.

A 150,000 square foot show floor will feature products and services from across the U.S. and around the world.

EVS38 2025
EVS37 2024
EVS36 2023
EVS35 2022
EVS34 2021
EVS33 2020
EVS32 2019
EVS31 2018
EVS30 2017
EVS29 2016
EVS28 2015
EVS27 2013
EVS26 2012
EVS25 2010
EVS24 2009
EVS23 2007
EVS22 2006
EVS21 2005
EVS20 2003
EVS19 2002
EVS18 2001
EVS17 2000
EVS16 1999
EVS15 1998
EVS14 1997
EVS13 1996
EVS12 1994
EVS11 1992
EVS10 1990
EVS9 1988
EVS8 1986
EVS7 1984
EVS6 1981
EVS5 1978
EVS4 1976
EVS3 1974
EVS2 1971
EVS1 1969

Gothenburg, Sweden
Seoul, Korea
Sacramento, California, USA
Oslo, Norway
Nanjing, China
Portland, Oregon, USA *Cancelled due to COVID 19
Lyon, France
Kobe, Japan
Stuttgart, Germany
Montreal, Canada
Goyang, Korea
Barcelona, Spain
Los Angeles, California, USA
Shenzen, China
Stavanger, Norway
Anaheim, California, USA
Yokohama, Japan
Monaco
Long Beach, California, USA
Busan, Korea
Berlin, Germany
Montreal, Canada
Beijing, China
Brussels, Belgium
Orlando, Florida, USA
Osaka, Japan
Anaheim, California, USA
Florence, Italy
Hong Kong
Toronto, Ontario, Canada
Washington, DC, USA
Versailles, France
Baltimore, Maryland, USA
Philadelphia, Pennsylvania, USA
Dusseldorf, Germany
Washington, DC, USA
Atlantic City, New Jersey, USA
Phoenix, Arizona, USA



Why Sponsor?

We have participated in the EVS conferences for numerous years. EVS is a truly international event uniting industry leaders, government officials, and stakeholders from the advanced mobility sector. Featuring an engaging program, comprehensive exhibition floor, and networking functions, EVS fosters collaboration, promotes innovation, and drives the future of electrification.

ANDREA ARNOLD

Senior Manager, Thought Leadership & Content Strategy, Eaton



Powering Business Worldwide

Welcome to the City of Long Beach!

The City of Long Beach is proud to be a global leader in sustainability with record investment in zero-emissions infrastructure and clean technologies that are advancing electric transportation throughout our community. This commitment to a clean energy economy is more important

than ever to secure our future. We're excited to welcome industry leaders, researchers, policymakers, and other stakeholders from around the world as the host city for the 39th Electric Vehicle Symposium & Exhibition in June 2026.

MAYOR REX RICHARDSON

City of Long Beach, California



Four Days in Long Beach

California, the tenth largest car market in the world and the largest car market in the United States, has the highest EV penetration in the nation. Long Beach, known for its bustling port and vibrant urban environment, is emerging as a leader in the e-mobility transition. Through the "Charge Up Long Beach Initiative," Long Beach is actively working to expand EV infrastructure, incorporate zero-emission vehicles (ZEVs) into municipal and transit fleets, and support EV adoption across the community. Recent projects include the deployment of electric buses on key transit routes, a citywide e-scooter and bike-sharing system, and partnerships with private entities to expand charging infrastructure. Long Beach also boasts a growing number of green-certified facilities.

The Port of Long Beach has completed the world's first all-electric container terminal and is working toward zero-emissions cargo handling and trucking. The port has a goal of all zero-emissions cargo-handling equipment by 2030.

Los Angeles International Airport (LAX), located about 20 miles to the north, offers a wide range of domestic and international flights. Long Beach Airport (LGB), located just a few miles from downtown, provides convenient domestic access and is serviced by several major airlines. For those looking to explore beyond the city, Los Angeles, Santa Monica, and Orange County are within a short drive, making Long Beach an ideal base for discovering Southern California.

EVS39

CONVENE

leading electric drive professionals from academia and industry to participate in the Symposium and Exhibition.

EDUCATE

participants with a comprehensive program highlighting the latest innovations in electric drive technology, policy and market strategy.

CATALYZE

industry and academic collaboration through participant networking opportunities.

ELEVATE

industry and participant visibility across international, U.S., regional and local media platforms.

SPOTLIGHT

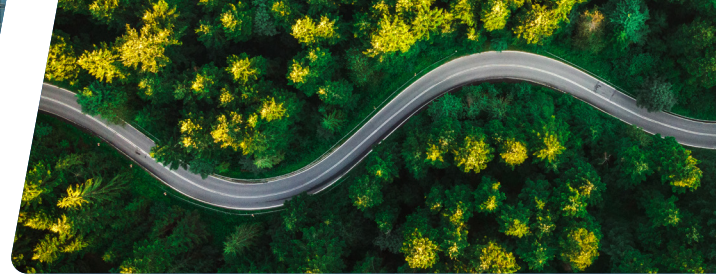
global policy leadership and initiatives for electric drive.

SHOWCASE

the largest and most diverse exhibition of electric drive technologies and products from around the world to promote industry development and consumer understanding.

ENGAGE

community leaders and local partners to highlight Long Beach's commitment to electrification and drive outreach to the public.



PROGRAM AT A GLANCE

Preliminary Schedule

SUNDAY

June 21

11:30 AM – 4:00 PM

Public Day
Exhibition Hall (Open to Public)

5:30 PM – 7:30 PM

EVS39 Delegate Welcome
Reception in Exhibition Hall

MONDAY

June 22

8:00 AM – 9:00 AM

Opening Plenary

9:30 AM – 6:00 PM

Concurrent Sessions/Dialogue with the
Experts/Market Builder Forums

9:00 AM – 6:00 PM

Exhibition Hall Open

12:45 PM – 1:45 PM

Lunch in Exhibition Hall

TUESDAY

June 23

8:00 AM – 9:00 AM

Opening Plenary

12:45 PM – 1:45 PM

Lunch in Exhibition Hall

9:00 AM – 6:00 PM

Exhibition Hall Open

7:00 PM – 10:00 PM

EVS39 Reception at the Terrace Plaza, Long
Beach Convention & Exhibition Center

9:30 AM – 6:00 PM

Concurrent Sessions/Dialogue with
the Experts/Market Builder Forums

WEDNESDAY

June 24

8:00 AM – 11:15 AM

Concurrent Sessions

11:30 AM – 12:30 PM

Closing Plenary/E-Visionary Awards

**Schedule and times are tentative and subject to change.*

Exhibit & Sponsorship

The Exhibition Hall at EVS39 will offer a comprehensive showcase of industry-wide products, programs and services enabling you to reach key decision makers all under one roof. Exhibitors from across the United States and around the world will be featured, providing you with opportunities to advance your company's electrification initiatives by:

- Directly engaging with electrification leaders and influencers in dynamic and diverse markets
- Highlighting your industry leadership
- Showcasing your latest products and technology to potential customers, suppliers, and collaborators
- Acting on opportunities to further guide the transition to electrification



WHO SHOULD EXHIBIT?

- Battery Developers
- Utilities and Other Energy Suppliers
- Electric Vehicle Manufacturers & Electric Transportation Vendors
- Fleet Managers for Goods Movement, Transit & Shuttle Services, Schools, Last-Mile Delivery and Municipalities
- Charging and Refueling Infrastructure Providers
- Industry, Environmental and Consumer Associations
- Organizations Specializing in Energy Efficiency and Other Sustainability Initiatives
- Industry Analysts
- Public and Private Transportation/Community Planners
- Clean Energy Organizations
- Economic Development Firms

Attendee Profile

INDUSTRY REPRESENTATION

- Vehicle Manufacturers & Suppliers
- Charging/Refueling Infrastructure Providers
- Component Manufacturers
- Electric Utilities
- State, Local & National Government Officials
- Academia/Students
- NGOs
- Media
- Market Analysts

AREAS OF EXPERTISE

- Research & Development
- Management
- C-Level
- Sales & Marketing
- Purchasing
- Engineering
- Government/Public Affairs
- Computer Systems & Services
- Banking, Investment, Market Research



<p>FLAT FEE</p> <h1>Exhibition</h1>	<p>BEFORE DEC 1, 2025</p> <h1>Early Bird</h1>	<p>FROM DEC 1, 2025</p> <h1>Regular</h1>
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RAW SPACE	EDTA MEMBERS	NON-MEMBERS	EDTA MEMBERS	NON-MEMBERS
Price per 10' X 10' (9SQM) Purchased	\$4,500	\$4,900	\$5,100	\$5,500

EXHIBITOR INCLUSIONS

- (1) 10' X 10' (9SQM) Raw Space
- (2) Exhibition Hall passes (access to food/activities in Exhibition Hall)
- Additional Exhibition Hall passes: \$540 USD each
- 100-word company profile and logo for publications
- Listing and web link on the EVS39 Website
- Listing and web link on the EVS39 Mobile App

Customize your exhibit space through our decorator services

ADD-ONS AVAILABLE

Press the EASY button and choose a Turnkey Booth!

- Cost-efficient
- Simple
- Avoid the headaches
- No booth approval required

TURNKEY BOOTH OPTION:

*Available for single or double booths only. **One single 10'w x 10'd (9SQM) + \$1,350 OR one double 20'w x 10'd (18SQM) + \$2,700. Price is in addition to raw space purchase and includes:***

- Standard carpet choice
- Shell
- Standard company name header with black and white artwork
- **Single:** Two chairs, one table, one wastebasket, one 120v/5 amp electrical outlet
- **Double:** Four chairs, two tables, two wastebaskets, one 120v/5 amp electrical outlet

SPONSORS BENEFIT FROM BUNDLED OFFERS TO MAXIMIZE IMPACT AT EVS39

Sponsors are eligible for discounts on exhibit spaces, exhibitor passes and conference registrations.

*See sponsorship opportunities on pages 11 & 12
Join our team of partners and supporters now!*

CONTACT

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How to Book Your Exhibition Space

STEP 1

Go to the Exhibitor tab on the evs39.com website and follow the prompts to book your space.

STEP 2

Enter your exhibitor profile information.

STEP 3

Choose your preferred exhibit space (raw space or the easy Turnkey Option for 10'wx10'd or 20'wx10'd).

STEP 4

Read and accept Terms & Conditions of the contract.

STEP 5

Proceed to payment online by credit card or select Check or Bank Transfer Option.

If you choose payment by check or bank transfer, an invoice will be sent by email with complete payment instructions. Print invoice to send with your check or bank transfer. All funds are quoted in USD.

DEPOSIT & PAYMENT TERMS

Exhibition space contracts submitted to JPdL must be accompanied by full payment, payable to Electric Drive Transportation Association in U.S. Dollars. Exhibitors will be liable for any collection expenses, including reasonable attorneys' fees - "reasonable" to mean not less than twenty-five percent (25%) of all monies owed by the Exhibitor.

There will be no refunds for cancellations received on or after January 14, 2026. Failure to make full payment may result in cancellation of contract, by JPdL or EDTA, and the immediate release of exhibition space. No space is confirmed as sold until payment is received.

Cancellation Policy

In the event the Exhibitor cancels all or part of the exhibition space contracted herein, the Exhibitor must do so in writing by email to EVS39globalsales@jpd.com. Keep proof of receipt for tracking. Exhibitor will be obligated to pay EDTA liquidated damages based on the schedule listed. Written notice of cancellation must be received prior to January 14, 2026, for Exhibitor to be eligible for refund of 50% of contract value.

Applicable Cancellation Fees

Prior to January 14, 2026 ▶ 50% refund
On or after January 14, 2026 ▶ No refund

PAYMENT OPTIONS

Credit Card

Payments accepted with the following credit cards: Visa, Mastercard & American Express.

Check

Checks are payable to Electric Drive Transportation Association (in USD). Please return a copy of invoice with payment to: EDTA, 1250 Eye Street NW, Suite 902, Washington, DC 20005.

Bank Transfer

(\$50 USD fee) Exhibitor contact will automatically receive an email with bank transfer details from EVS39globalsales@jpd.com

Sponsorship Packages

	PLATINUM \$175,000+	GOLD \$125,000+	SILVER \$85,000+	BRONZE \$48,000+	DISTINGUISHED \$30,000+	SUPPORTER \$18,000+	FRIEND \$8,000+
BENEFITS	VISIBILITY						
Exhibit Space	30 X 60	30 X 50	30 X 20	20 X 20	20 X 10	20% Discount	10% Discount*
Number of Passes	10 Passes	8 Passes	6 Passes	4 Passes	2 Passes	20% Discount	10% Discount*
Full Conference Registrations	8	6	4	3	2	1	10% Discount*
Advertising in Final Digital Program	1 page	1/2 page	1/2 page	1/4 page	1/4 page	50%	25%
Featured Speaker	✓						
Speaking role in one of the plenary sessions**	✓	✓					
Delegate badge lanyards	✓						
Verbal recognition at the Welcome Reception	✓	✓					
Logo in Media Room	✓	✓	✓				
Prominent exhibit spaces reserved for sponsors	✓	✓	✓	✓	✓		
Logo on Event Website, Mobile App, and transition slides in session rooms	✓	✓	✓	✓	✓	✓	
Logo on signage at registration	✓	✓	✓	✓	✓	✓	✓

*Discount attributed through package cannot exceed 50% of the sponsorship package

** Maximum 2 minutes

New! Exhibitor Packages

PACKAGE	ELIGIBILITY	PRICE	CORE INCLUSIONS	ASSOCIATED ACTIVITIES	BOOTH DISCOUNT	AVAILABILITY
SPEAKING & VISIBILITY OPPORTUNITIES						
Innovation Showcase	10×10 exhibitors	+\$2,500 (add-on)	Interactive company profile in the mobile app; Included in the program	Elevator Pitch (10 minutes + Q&A)	Add-on only	Up to 10 pitches/day
Strategic Industry Partner	20×20+ exhibitors	\$15,000	Exhibitor Spotlight (20 min); Industry Session (30 min); Logo & feature in 'Industry Spotlight' newsletter	Exhibitor Spotlight & Industry Session	10% booth discount (min. 20×20 required)	Up to 4 demo sessions/day; up to 4 exhibitor spotlight sessions/day
Industry Leader (Bronze Add-On)	Bronze sponsors only	\$25,000 if added; Free if replacing Bronze booth	60-minute Industry Leader Session happening in an adjacent room; Included in the program; A/V and logistics support included	Industry Leader Session	Replaces Bronze 20×20 booth OR add-on for \$25k	2 industry sessions/day
Industry Pod Partner (Silver Add-On)	Silver sponsors only	\$40,000 if added; Free if replacing Silver booth	90-minute Industry Pod with exclusive "Presented by [Company]" branding; Included in the program; A/V & logistics support included	Industry Pod Session	Replaces Silver 30×20 booth OR add-on for \$40k	Limited availability (1 per day on Monday and Tuesday, 2 total)
Pre-Event Workshop Partner	Any company/institution	\$50,000	Exclusive half-day room rental (up to 3 hours); A/V and logistics support included; Open registration for external guests; 5 passes for the Welcome Reception; Acknowledgement at the welcome reception	Pre-Event Workshop (Sunday)	N/A	Limited slots (Sunday only)
Spotlight Circuit – Participation	10×20+ booth; must be tech leader	\$2,500	Participation in a thematic guided circuit; Featured listing on the floor plan	Thematic guided circuit	N/A	6–10 exhibitors per circuit
Spotlight Circuit – Sponsorship	Any exhibitor/sponsor	\$25,000	Recognized as Spotlight Circuit sponsor; Logo featured on all Circuit signage; Included in the program; Introductory remarks	Guided circuit with premium branding	N/A	One sponsor per circuit

Sponsorship Opportunities

EXCLUSIVE PUBLIC DAY SPONSORSHIP | \$75,000

Held from 11:30 AM to 4 PM on Sunday, June 21, the EVS39 Public Day is a free, family oriented educational experience with access to the EVS39 Exhibition Hall. Open to all, it is an opportunity for the local and surrounding communities to engage with educators, innovators and EV experts while viewing cutting edge technologies and vehicles. The event will be promoted to national, regional and local media.

HIGH VISIBILITY IMPACT MARKETING

EXCLUSIVE VISIBILITY OPPORTUNITIES

Mobile App

+ Pre-event & Post-event Exposure
\$100,000

Welcome Reception in Exhibition Hall on June 21

\$100,000

Networking Reception on Tuesday, June 23 (Exclusive)

At the Plaza Terrace, Long Beach Convention & Exhibition Center
\$75,000

Lunch on June 22 & 23

\$45,000 / each

Wi-Fi with Branded Link

\$40,000

Daily Breaks on June 22 & 23

\$45,000 / each

Charging Stations

Across Show Floor (June 21, 22, 23)
\$25,000

Water Stations

Across Show Floor (June 21, 22, 23)
\$25,000

Program-At-A-Glance

Online, In-App, and in Final Digital Program
(September 2025 Launch)
\$75,000

Speaker-Ready Room

\$15,000

Exhibition Aisle Banners

\$30,000

EXCLUSIVE BRANDING OPTIONS

Contact your sales representative for pricing

Entrance & Lobby Visibility

Main Lobby

Exclusive Escalator Opportunities (2)

Lobby UP & DOWN to Plenary Sessions

Glass & Runner

Lobby UP & DOWN to Exhibition Hall

Glass & Runner

Lobby Entrance Clings

Lobby Banner

Large Banner 235 SqFt or
3 Smaller Banners 80 SqFt each

Lobby Wall Graphic

494 SqFt

Lobby Column Wraps

4 opportunities
124 SqFt each

ADDITIONAL BRANDING OPTIONS

Exclusive Dialogue with the Experts Area

Exclusive Exhibit Hall Stage

Hotel Branding

CUSTOMIZE YOUR EXPERIENCE

Call your regional sales representative to customize your EVS39 experience. We are happy to create a program that aligns with your interests and budget.



EXHIBIT & SPONSORSHIP INQUIRIES

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ROZANNE LYONS, CMP

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EVS39 SECRETARIAT

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MEDIA & PROMOTIONAL PARTNER INQUIRIES

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