

HEALTHCARE WEB

Web Design & Development

For over 25 years, UNANIMOUS has been developing powerful websites that are user-friendly, drive engagement, look attractive, and represent professional brands. We pride ourselves on building sites that align perfectly with your company's goals, objectives, and increase website traffic. Our experienced team makes sure your website becomes a powerful tool to increase engagement.

To ensure the proper blend and the successful completion of each website project, we follow a proven and formalized project plan. Through our in-depth process, we lay out every detail, big and small, to make sure we meet deadlines on time, and the budgets stay on track.

[OUR WEB DESIGN PORTFOLIO](#)

Web Research, Strategy, & Planning

We begin every website project with a kick-off meeting with your team to discuss the specific goals and requirements of your new website. To better understand your wants and needs, UNANIMOUS will work with your team to complete a comprehensive creative brief. A website planning document is prepared outlining the structure, navigation, content types, and taxonomy. This allows us to create a website that is intuitive and easy to navigate. During this phase, we also complete an audit of your current website by reviewing analytics, current layout, and the overall site functionality. All of the information gathered is used to inspire the aesthetic and architecture of your new website.

Creative Concepting & Custom Web Design

After the site planning document is approved, your new website's vision starts to become a reality! Based on the information gathered during the discovery and research phase, our designers create a home page and interior page design concepts. We don't use a cookie-cutter approach and pre-built templates, every site is custom-designed and tailored for your brand. Designs are delivered, reviewed, revised, approved, and then moved into the development phase.

Website Development

During the development phase is when all the magic happens! Our developers begin coding your website using the Drupal CMS and add specific features and functions identified during discovery and research. Common development features include a responsive theme, ADA compliancy, search engine optimization, Google Analytics, videos, image galleries, filtered search, content tagging, and much more. The website is hosted on a staging area throughout the build for configuration, testing, and training purposes.

Drupal Content Management System

Drupal is a leading open-source content management system (CMS) and allows UNANIMOUS to uniquely customize each website build. No two sites are the same. Drupal provides many features such as SEO maximization, structural flexibility, advanced security provisions, revision control, taxonomy, and a multitude of handy add-on modules. As an open-source system, there's no license fee, which lowers the total cost of ownership. Drupal is used globally and is continually innovating and ensuring top-notch security.

Website Testing, Training, and Launch

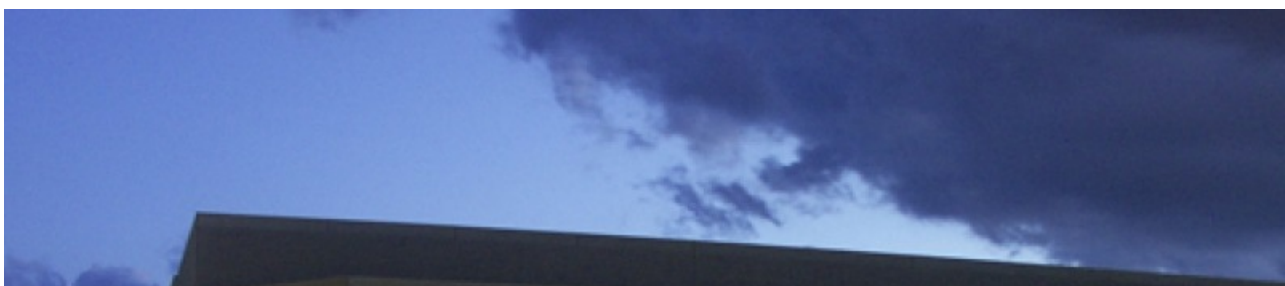
UNANIMOUS will train your team and answer all of your questions regarding the management of your new website. Following training, vigorous testing, and final approval, your website will be rolled live on an agreed-upon date and time. Once the site is live, our marketing team can help you decide on the best tactics to drive traffic and engage visitors.

Analyze & Refine

After your website is launched, we host ongoing quarterly reviews to assess tactics, review analytics, internal/external feedback, and renew your efforts. Digital marketing strategies are continually changing and it's important to remain up to date on the latest trends to stay relevant. This ongoing engagement allows us to be a collaborative partner in ensuring your website is meeting the needs of your customers, prospects, and employees.

Expect Quality

When you partner with UNANIMOUS to build your website, expectations are set at the start, and you'll know exactly what to anticipate throughout the project. We consistently go above and beyond by exceeding your expectations by launch day. Our team is collaborative, responsive, and consultative. When you have a question or need help, you can count on UNANIMOUS to be a reliable partner.





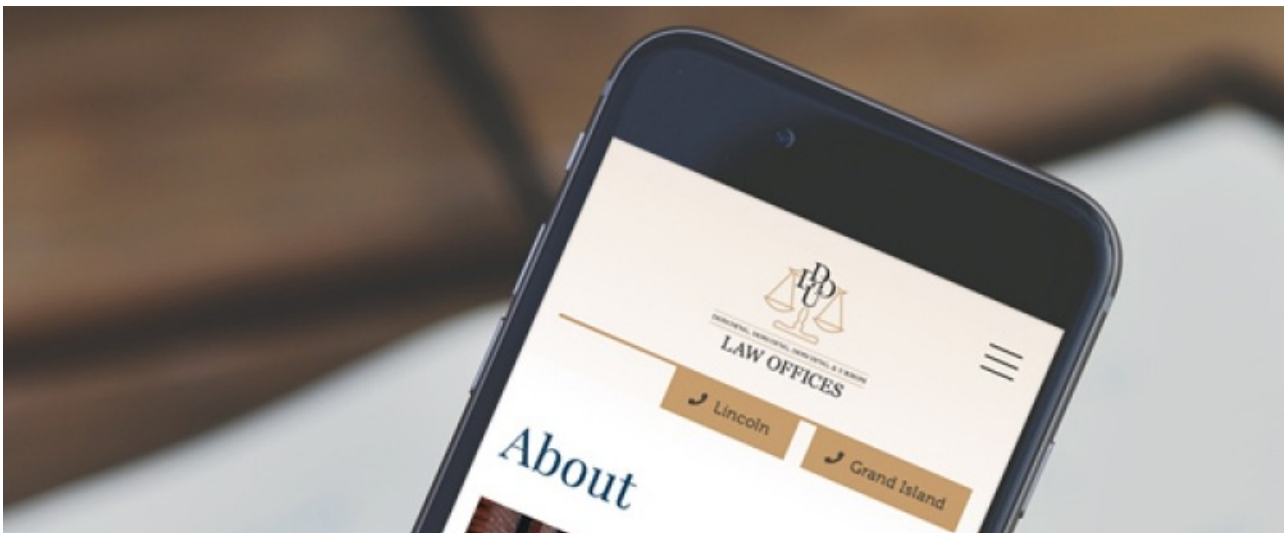
Lied Center for Performing Arts
MARKET // Community, Non-Profit
SERVICE // Marketing & Strategy, Web Design & Development

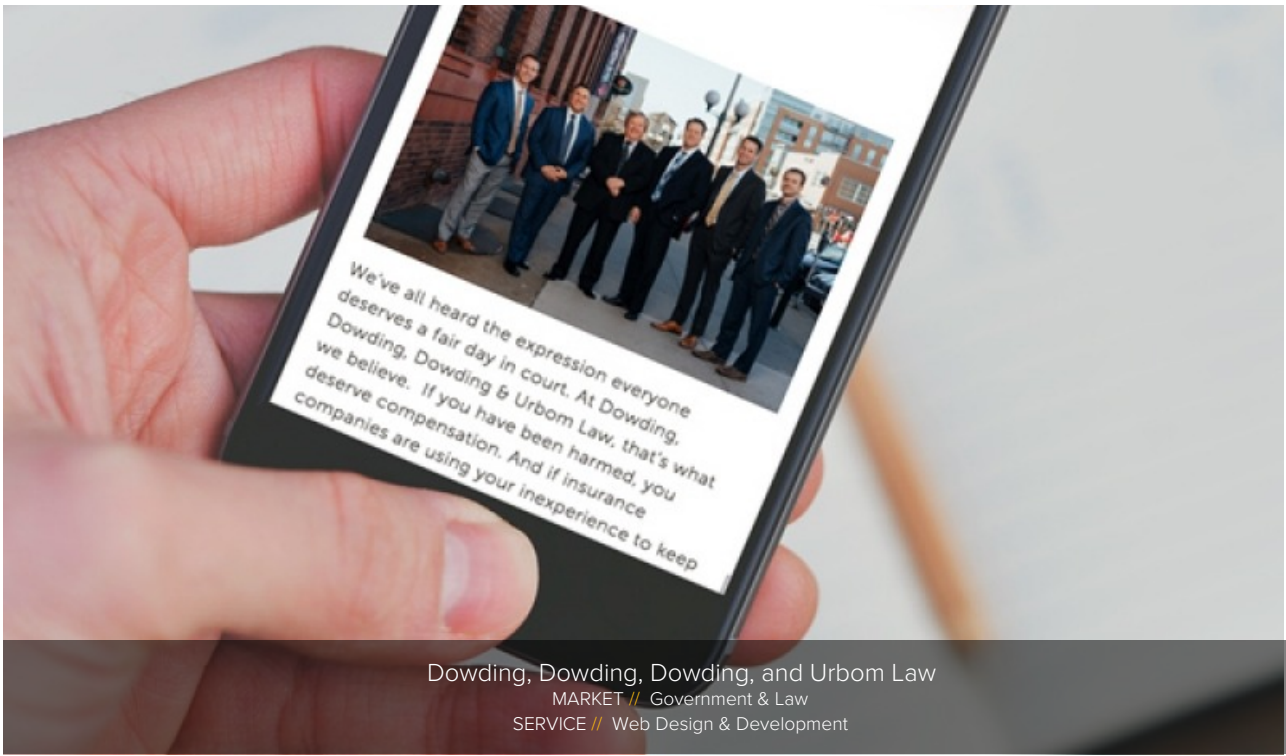


Nebraska Medical Association
MARKET // Healthcare, Non-Profit
SERVICE // Marketing & Strategy, Web Design & Development, Logo Design & Branding

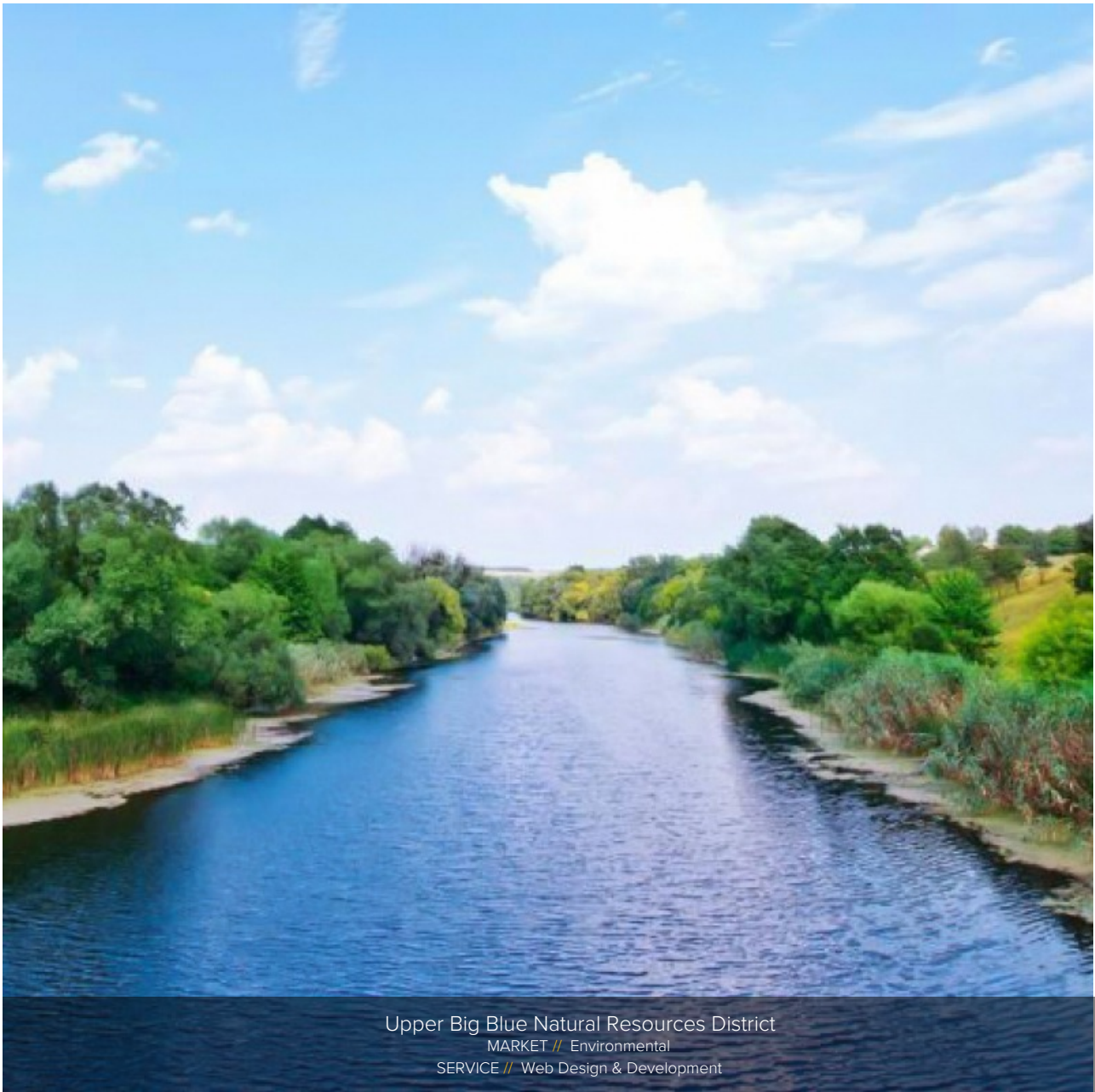


Wilderness Ridge
MARKET // Community, Hospitality & Restaurant
SERVICE // Web Design & Development





Dowding, Dowding, Dowding, and Urbom Law
MARKET // Government & Law
SERVICE // Web Design & Development



Upper Big Blue Natural Resources District
MARKET // Environmental
SERVICE // Web Design & Development



Bruning Bank
MARKET // Banking & Financial
SERVICE // Marketing & Strategy, Web Design & Development, Logo Design & Branding





Nebraska United Methodist Foundation
MARKET // Community, Non-Profit
SERVICE // Marketing & Strategy, Web Design & Development

HEALTHCARE BRANDING

ARE YOU READY?

LET'S TALK