

# LOOKING FOR A MARKETING PARTNER?

## An Extension Of Your Team

Looking for a new marketing agency to partner with on all your marketing needs? Look no further, you are in the right spot. UNANIMOUS is a Lincoln, Nebraska based marketing agency that assists clients with branding, marketing, and web design projects of all sizes and scope. We've been around for 40 years, so you can guarantee we have a process in place that helps organizations just like you every single day. Whether you are looking to develop a brand, build a website, or anything in between, we have the tools and skills to get it done on time and on budget.

LET'S WORK TOGETHER

## Longevity

UNANIMOUS has been serving clients for 40 years, which is pretty uncommon for many local agencies. You can trust that we're in it for the long haul, because we aren't going anywhere. If you need a reliable marketing agency to create successful campaigns, unique marketing strategies, creating logo designs, custom websites, and more, we have the skills, expertise, and experience to prove it. Our senior level employees have worked in the marketing and advertising space for decades, and we're excited to use our knowledge and years of hard work to help your organization push past your competitors and appeal to customers in a new, personal, and memorable way.

## Expertise

At UNANIMOUS, a communication strategy is not a cookie cutter approach to messaging. We take into consideration several key factors that create a unique personality for your brand. Every organization can brag about great service and experience, but what is it about your organization that makes customers pick you out of all other choices? What it comes down to is creating a humanized approach to communications that your audience can relate to. After all, people connect with people; not products and services. The messaging, personality, and positioning created specifically for your brand paints a picture people can resonate with. Each element of your communication strategy is intentional, building off the unique story that your

business has to offer.

## Collaboration

At UNANIMOUS, we create a multi-faceted approach to your overall marketing strategy. The foundation of that is your communication strategy. We develop key messages that differentiate your organization and focus on the unique offering you provide your customers. Our messaging is audience focused, making them the focus of your story, not your organization. We don't just stop with messaging. We include several other key elements that allow you to keep a consistent tone across all of your marketing campaigns, plans, and platforms. Your communication strategy isn't isolated to just your website or marketing collateral, it fuels all experiences with your customers. From phone conversations, in-store experiences, social media, digital marketing, and more, these elements are the key drivers to any marketing plan.

ABOUT UNANIMOUS

**LET'S MEET UP**

Strategy